

YOU'RE INVITED

WEDNESDAY, MARCH 3, 2010

9:00 A.M. AT THE DALLAS TRADE MART

the  elisa PROJECT

OVERCOMING EATING DISORDERS THROUGH KNOWLEDGE

3102 Oak Lawn Avenue, Suite 520 | Dallas, Texas 75219

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www.theelisaproject.org



ESTEEM
A FASHION SHOW

ESTEEM | A FASHION SHOW

THE ELISA PROJECT

The **Elisa Project** is a nonprofit organization dedicated to the prevention and effective treatment of eating disorders through awareness, information, education, support, and advocacy. The Elisa Project was founded in 1999 by Rick and Leslie McCall in memory of their daughter Elisa McCall, a vibrant 20-year old college student who suffered with the pain of an eating disorder and ultimately took her own life. She recorded her struggle in a personal journal and its posthumous publication has inspired many in our community to join in combating eating disorders. The McCalls wanted to share the message that recovery from eating disorders is possible and that no one should have to suffer or recover alone.

ESTEEM – the newest event of The Elisa Project – is a celebration of positive body image that will be held in conjunction with National Eating Disorders Awareness Week. Local celebrities will join girls and women, boys and men, of all ages and sizes, to embrace healthy, balanced lifestyles and self acceptance. By helping to increase awareness about eating disorders and the importance of positive body image, ESTEEM encourages people to love themselves while striving to be healthy.

EVENT INFORMATION ::

Wednesday, March 3, 2010

9:00 a.m. :: Continental Breakfast

9:30 a.m. :: Fashion Show Presentation

The Grand Pavilion of the Dallas Trade Mart

2100 North Stemmons Freeway | Dallas, Texas 75207

EVENT INFORMATION ::

\$75 VIP Seating

\$25 Adults

\$10 Students

For more information, visit our website at www.theelisaproject.org or call our office at **214.369.5222**

2010 EVENT SPONSORS

FASHION SHOW CHAIR

Rhonda Sargent Chambers

MISTRESS OF CEREMONIES

Debbie Denmon, WFAA-TV

VENUE

Dallas Trade Mart

FASHION

Saks Fifth Avenue at Galleria Dallas

FASHION COORDINATOR

Becky Peacock Morris

PRODUCTIONS

RSC Show Productions

DESIGN

everitt

AWARENESS PARTNERS

SWADE

(Spreading the Word About Disordered Eating)

Tri Delta Fraternity